

PALLAVI SANGWAN

Textile Designer

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Gandhinagar, India



PROFILE

An aspiring Textile and Fashion Designer from NIFT Gandhinagar, I blend technical expertise in material innovation with a **unique background in Psychology** from IGNOU. I specialize in creating human-centric designs that balance aesthetic sophistication with an understanding of consumer behavior. Passionate about sustainable practices and sensory storytelling, I aim to design textiles and apparel that resonate on a deeper emotional level.

SKILLS

Fashion Design : Pattern making, Garment construction, Weaving, Leather Work, Print Design, Embroidery

Tools : Adobe Photoshop, Adobe Illustrator, Adobe Fresco, Canva, Clo3D

Interdisciplinary : Consumer Behavior Analysis, Color Psychology, Trend Forecasting, Design Thinking

EDUCATION

2024 - Present

BACHELOR OF DESIGN : TEXTILE DESIGN

National Institute of Fashion Technology, Gandhinagar

- Developing a deep mastery of fabric structures, textile chemistry, and sustainable production while maintaining a 360-degree view of the fashion apparel industry through minor electives.
- Applying advanced design software and traditional craft techniques to create commercially viable collections and innovative material solutions.

2025 - Present

BACHELOR OF ARTS : PSYCHOLOGY

Indira Gandhi National Open University, Delhi

- Gaining theoretical insights into human perception, cognitive processes, and social behavior to inform empathetic and targeted design strategies.
- Balancing a rigorous secondary degree to enhance analytical skills and understand the emotional drivers behind consumer fashion choices.

PROJECTS

Inclusive Textile Design for the Visually Impaired

[Link](#)

Developed a multisensory clothing line aimed at creating tactile equity in fashion. Conducted primary field research at the Blind People's Association to understand accessibility barriers in apparel. Utilizing human-centered design principles, I synthesized user insights into prototypes featuring appliqué surface textures and integrated Braille lettering.

Tribal-Inspired Contemporary Garment Construction

[Link](#)

Developed a four-garment collection inspired by Bhil tribal motifs and natural aesthetics as part of an Integrated Design Project. Conducted extensive cultural research and surface interpretation to translate traditional identities into modern silhouettes. I led the technical execution, managing pattern making, machine stitching, and garment finishing. This project involved the full design lifecycle - from initial fabric sourcing to final assembly refining my skills in precision construction, collaborative workflows, and the integration of cultural narratives into contemporary fashion.